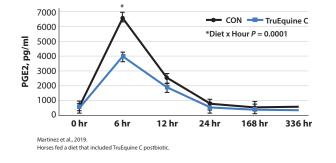


45% of US horse owners purchased a joint supplement in the last year for one or more of their horses, based on Cargill market insights.

Horse owners understand how important it is to support healthy, comfortable movement for a horse's overall quality of life. They want a proven, easy way to get their horse(s) the support they need. TruEquine[®] postbiotic can help.

TruEquine postbiotic is backed by sixteen (16) equine-specific research studies, commissioned in partnership with top universities and independent laboratories across the U.S. It's a natural* solution that works with the horse's biology to promote joint health through a healthy immune system.



A horse's knees take on an increasing amount of stress throughout its life whether they are simply growing and grazing or performing more active and athletic activities. Aging and mobility changes are normal during a horse's lifetime and horse owners want to do whatever they can to support their horse's joints from stress.

Specific equine research evaluating joint health demonstrate that TruEquine:

- Reduces the joint inflammation marker, Prostaglandin E2 (PGE2), in horses following exertion.
- Significantly lowers synovial PGE2 6-hours post exertion.
- Produces lower PGE2 levels in horses.
- Promotes cartilage synthesis.
- Better manages overall inflammation and supports cartilage integrity.

TruEquine postbiotic provides peace of mind to horse owners that regardless of their horse's age or workload, their joints receive the support they need to live a long, active life.

* Natural as defined by AAFCO

